

SAP C_C4HCX

**SAP Certified Associate - Solution Architect - Customer
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Questions And Answers PDF Format:

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Subjects

1. SAP Customer Data Solutions
2. SAP Integration Suite
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4. The Intelligent Enterprise
5. SAP Sales Cloud
6. SAP Emarsys Customer Engagement and SAP Marketing Cloud
7. Managing Clean Core
8. SAP Commerce Cloud

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Question: 1

What is the primary purpose of the accountId attribute in a group's schema in SAP Customer Data Platform?

- A. To serve as the primary attribute for matching incoming event data to an existing group
- B. To represent the highest quality and most recent cdpld of the group
- C. To store the unique identifier for the group generated by the SAP CDP pipeline
- D. To specify the parent entity in a relationship schema

Answer: A

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Question: 2

In SAP Customer Data Platform, what are the two main options for passing the purpose of processing incoming customer data, and how are they fundamentally different?

Note: There are 2 correct answers to this question.

- A. Manual: The processing purpose is manually added to the customer profile by an administrator.
- B. Static: The processing purpose is an implicit and predefined legal reason and is inferred from the event type whenever ingested.
- C. Predictive: The processing purpose is guessed, based on historical data patterns and inferred from past events.
- D. Dynamic: The processing purpose is part of the incoming event's data model sent from the source application and mapped to the data privacy processing purpose section.

Answer: B, D

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Question: 3

What is the SAP Customer Identity from SAP Customer Data Cloud used for?

Note: There are 3 correct answers to this question.

- A. To help gather critical information about your users
- B. To offer tools for building a trust-based relationship with your users
- C. To implement consent flows for GDPR compliance
- D. To perform delegated admin actions
- E. To store information securely and leverage it

Answer: A, B, C

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Question: 4

To successfully create an integration using the Connector Studio in SAP Customer Data Platform, what preparatory knowledge and information should a developer have?

Note: There are 3 correct answers to this question.

- A. A fundamental understanding of SQL queries and database management.
- B. Experience with XML and SOAP-based web services.
- C. Familiarity with the REST architecture and API authorization mechanisms.
- D. Preliminary integration details such as credentials, host name, and bucket name.
- E. Knowledge of APIs, JSON format, and the application's data and APIs to be integrated.

Answer: C, D, E

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Question: 5

You would like to quickly get started using SAP Customer Identity and Access Management for B2B. Which sequence of steps is correct?

- A. Initial setup
 - Creating an organization
 - Accessing the Delegated Admin UI
 - Getting the authorization decision
- B. Accessing the Delegated Admin UI

- Initial setup
- Creating an organization
- Getting the authorization decision

C. Initial setup

- Getting the authorization decision
- Accessing the Delegated Admin UI
- Creating an organization

D. Initial setup

- Accessing the Delegated Admin UI
- Creating an organization
- Getting the authorization decision

Answer: D

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Question: 6

Which types of statement can be configured in Consent Management?

Note: There are 3 correct answers to this question.

- A. Push notification
- B. Privacy policy
- C. Communication consent
- D. Terms of service
- E. Other consent management

Answer: B, D, E

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Question: 7

When setting up profile views in SAP Customer Data Platform, why might an organization choose to maintain both the Unified Customer Profile and Contextual Profile views?

Note: There are 2 correct answers to this question.

- A. To maintain different views using weaker and stronger identifiers respectively.
- B. To reduce storage and operational costs by duplicating key customer data in both views.
- C. To support both high-confidence and low-confidence data use cases within different business applications.
- D. To enhance the profile's visual appeal for end users.

Answer: A, C

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Question: 8

Where can an end user subscribe/unsubscribe from newsletters or notifications as a self-service?

- A. Lite registration screen
- B. Login screen
- C. Full registration screen
- D. Preference center

Answer: D

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Question: 9

Which of the following are key features of SAP Customer Identity and Access Management for B2B solutions exclusively?

Note: There are 3 correct answers to this question.

- A. Access management
- B. Delegated administration
- C. Policy-based access control
- D. Identity management
- E. Organizational management

Answer: B, C, E

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Question: 10

Which component type list is part of Dataflows (IdentitySync)?

- A. Readers, Searches, Mappings, Writers, Removers
- B. Readers, Lookups, Evaluators, Storers, Deleters
- C. Readers, Lookups, Transformers, Writers, Deleters
- D. Readers, Queries, Formatters, Writers, Deleters

Answer: C

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